



NetEffect Management Team

Rick Maule

CEO and President

Rick Maule is an experienced and proven leader as evidenced by the successful transition by NetEffect from InfiniBand to iWARP Ethernet technology. With more than 25 years of experience in major corporations, start-ups and turnarounds in the computer and communications industry, Rick has served in various roles including general management, marketing and engineering. Before joining NetEffect, Rick was vice president and general manager of the Mobile Communications Division of 3Com with responsibility for a wide range of communications products, including all mobile and wireless client products. Rick received his B.S. and an M.S. in Electrical Engineering from the University of Arkansas. He also completed the Graduate Program in Business, an industry-focused MBA program developed jointly by Harris Corporation and the University of Florida. He is a regular speaker and panelist at many industry forums.

Terry Hulett

Vice President of
Architecture and
Silicon Engineering

Terry Hulett leads NetEffect's innovation efforts, leveraging more than 23 years of semiconductor design experience. He joined Banderacom (NetEffect) in 2000 where he successfully led the company's InfiniBand chip development program delivering the first product in nine months. Prior to joining Banderacom, Terry held key positions at Advanced Micro Devices (AMD) and Motorola Semiconductor, leading several microprocessor development teams. At AMD, Terry led the development of over 15 chips and built AMD's first high-volume card-based products. He also previously served as vice president of research and development for Austin-based Si Solutions, Inc. Terry received his B.S. in Electrical Engineering from Oklahoma State University.

Dave Sommers

Vice President of
Systems and Software

Dave Sommers has more than 30 years of experience in the computer communications and storage industry. Prior to joining NetEffect, he was vice president of RAID ASIC development at Vitesse. Before Vitesse, Dave spent 19 years with Adaptec, where he was vice president of engineering, responsible for RAID, TCP/IP offload products including iSCSI, RDMA, TOE and NIC solutions. His vast experience includes positions of responsibility for customer design engineering, manufacturing test engineering, ASIC, software, firmware and board products. Before Adaptec, Dave served as Vice President of Research and Development of Windsor Electronics. He has presented at WinHEC and has served as a panelist at several industry forums. He studied engineering in the US Navy and Chabot College and pursued marketing and finance studies at Stanford University.

Bill Maxwell

Vice President of
Sales

Bill Maxwell is responsible for leading both direct and channel sales initiatives for NetEffect. He is a veteran sales executive with more than 20 years of experience in the high-performance computing, networking and storage markets. Most recently, Bill was vice president of sales and business development for SilverStorm Technologies, where he grew end-user, channel and OEM sales. He was also vice president of global OEM sales for 3Com, where he led the worldwide OEM sales and support organization to more than \$800 million in revenue. Bill has also held a variety of sales and marketing roles for IBM, Sony Corporation, Nishan Systems and Pirus Networks. He received a B.B.A. in marketing from Southwest Texas University.

Rob Senders

Chief Financial Officer

Rob Senders has been an integral part of the NetEffect team since joining Banderacom as CFO after more than 20 years with Compaq, Hewlett-Packard and Intel. He served as vice president of finance for Compaq's Industry Standard Servers Group, where he also initiated that business unit's venture capital investment strategy. Senders earned his M.B.A. in finance and accounting from the University of Chicago and a B.A. in economics from Stanford University.